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THE QUESTIONNAIRE

Contact Information

- 1. Please give us the following contact information:
 - A. Name:
 - B. Company:
 - C. Work Title:
 - D. Country:
 - E. Email Address:
- 2. How many total full time equivalent (fte) employees including attorneys does your organization have?
- 3. Your law firm has how many partners?
- 4. Which category of client accounts for the highest percentage of your law firm's revenues?
 - A. Individuals
 - B. Small business (under \$10 million in revenues)
 - C. Medium-Sized
 - D. Business (\$10\$-150 Million in revenues)
 - E. Big Business (more than \$150 Million in Revenues)

Law Firm Use of Internet Auction & Outsourcing Sites for Labor

- 5. To the best of your knowledge does your firm use any of the following internet-based auction oriented outsourcing services to hire freelancers and firms for any kind of work, administrative, clerical or otherwise? (Check all that apply)
 - A. Elance
 - B. Guru
 - C. ODesk
 - D. Freelancer
 - E. PayPerHour
 - F. Other (please specify)
- 6. What do you primarily use these firms for?
- 7. About how many projects have you hired this kind of internet-based firm for in the past year?
- 8. Which of these firms do you prefer and why?
- 9. Approximately how much would you say that your firm spent on this internet-based auction oriented outsourcing firms in the past year?

- 10. Do you use labor hired on these sites for any of the following: (choose all that apply)
 - A. Web Design or Website Maintenance
 - B. Writing, Proofreading, Editing or Translation
 - C. Document Formatting
 - D. Software Programming or Apps
 - E. Marketing
 - F. Accounting or Finance
 - G. Legal Research
- 11. If you use these outsourcing sites what advice can you offer to your peers on their use?

What is Outsourced?

- 12. Which of the following do you currently outsource to any degree at all?
 - A. Records Management
 - B. Records Storage
 - C. Law Library Management
 - D. Website Development and Management
 - E. Information Technology Help Desk and Training
 - F. Information Technology Equipment upkeep and repair
 - G. Database Management
 - H. Litigation Support
 - I. Legal Research
 - J. Other (please specify)
- 13. Which of the following do you LARGELY outsource, that is spend more on external nonemployee resources than on employees and materials?
 - A. Records Management
 - B. Records Storage
 - C. Law Library Management
 - D. Website Development and Management
 - E. Information Technology Help Desk and Training
 - F. Information Technology Equipment upkeep and repair
 - G. Database Management
 - H. Litigation Support
 - I. Legal Research
 - J. Other (please specify)
- 14. What other areas not listed in the prior two questions above have you outsourced or are you considering outsourcing?
- 15. What has been your most successful experience with outsourcing?
- 16. What has been your least successful experience with outsourcing?

17. In what areas do you think that your firm is most interested in exploring outsourcing options?

Use of Services in Developing Countries

- 18. Does your firm have an office of any kind in India or any other country whose primary purpose is to provide low cost legal or administrative services, or legal analysis services, to your main offices in more developed countries or more expensive markets?
 - A. Yes
 - B. No
 - C. No but we are considering this
- 19. If you have outsourced legal or administrative work to countries in which labor costs are much lower than in your home market, or are considering doing so, which means do you favor?
 - A. Establishing in the low cost location our own entity that we own and control
 - B. Working through another law firm that has an established presence in the low cost location
 - C. Partnering with a local law firm
 - D. Hiring a business outsourcing firm
 - E. Other (please specify)
- 20. What were the initial up-front costs for travel, business, meetings, office expenses, training of attorneys or other personnel in the target location to establish and run your operation in the first year?

Use of Outsourcing Agent

- 21. Have you ever hired a firm that specializes or has a specialized practice or expertise in legal outsourcing?
 - A. Yes
 - B. No
 - C. No but we are considering this
- 22. If so is this firm based in your own country, or some other country?
 - A. Own country
 - B. Another country

Outsourcing Legal Work Itself

23. What is your opinion of the experience of law firms that outsource some routine legal analysis to India or other developing country?

- A. It's the wave of the future and they are getting a good deal for the money
- B. It has its problems but generally works out well
- C. It's more or less a fad and won't make much of an impact in the long run
- D. It usually doesn't work out very well for those firms
- E. Don't really know
- 24. If your firm has outsourced legal or administrative functions what were the first steps you took to establish an office or hire an outsourcing partner?
- 25. If your outsourcing operation led to cost savings, about what percentage over your costs in the target outsourcing location did you, or do you, currently save?
- 26. Have you ever had discussions with any of the following firms about legal outsourcing projects?
 - A. Hildebrand
 - B. McKinsey & Company
 - C. ThomsonReuters
 - D. Boston Consulting Group
 - E. LexQual
 - F. Bodhi GlobalServices
 - G. Clutch Group
 - H. Cobra Legal Solutions, LLC
 - I. Axiom
 - J. Integreon Managed Solutions, Inc.
 - K. LawScribe, Inc.
 - L. Mindcrest
 - M. Pangea3
 - N. Quislex
 - O. UnitedLex
 - P. SDD Global Solutions
 - Q. SunLexis
 - R. Legal Ease Solutions

Outsourcing of Legal Analysis to Other Countries

- 27. Has your firm outsourced legal analysis or research work to attorneys or paralegals in any of the following countries or regions?
 - A. Israel
 - B. the United Kingdom
 - C. India
 - D. Pakistan
 - E. Jamaica
 - F. Sri Lanka
 - G. Argentina
 - H. Singapore
 - I. Canada
 - J. South Africa
 - K. the Philippines

- L. Other (please specify)
- 28. What is the approximate per hour rate that you pay for your outsourced overseas legal research work? (use a general average cost for legal work and exclude work that would be better described as clerical or administrative)
- 29. For the legal work that you outsource to other countries, what percentage of this work would have to be done by the following kinds of personnel if it were to have been done in-house in your own country?
 - A. Lawyers who are Partners:
 - B. Lawyers who are not Partners:
 - C. Paralegals:
 - D. Other Personnel:
- 30. Your firm uses lawyers outsourced from lower cost countries for which of the following:
 - A. Litigation Support
 - B. Document Review
 - C. Patent Review
 - D. eDiscovery
 - E. Contract Reviews
- 31. In general how do you rate the quality of the legal work for the work that you have outsourced to the lower cost centers?
 - A. Its substantially better than we would get from our own employees here
 - B. It's a little better than we would get from our own employees here
 - C. It's about the same as we would get from our own employees here
 - D. It's a little worse than we would get from our own employees but still cost effective and in-house review keeps the quality acceptable
 - E. It's really substantially worse than what we would get from our own employees and it's quite an effort to keep the quality acceptable

Competition with Legal Process Outsourcers

- 32. Has your firm ever experienced a legal process outsourcing firm as a competitor in bidding for business in the United States, Canada or other developed country market for legal services?
 - A. Yes
 - B. No
- 33. How seriously do you view competition from legal outsourcing services providers as actual competitors as these firms go "upmarket" and seek business directly from corporations in the USA, Canada, the UK and other developed country markets?
 - A. They are serious competition and it has already impacted us
 - B. They are competitive in some areas and could become a problem for us in the

future

- C. Have not really seen much of this and don't think that they are really competitive
 - D. Never really experienced them as competitors

Advice

- 34. Which fields of law firm activity do you feel are most amenable to outsourcing?
- 35. What are your best sources of information and advice about your legal outsourcing options?
- 36. What advice can you offer your peers about outsourcing?

PARTICIPANTS LIST

Asserson Law Offices
Best Best & Krieger LLP
Buchanan Ingersoll & Rooney
Coblentz, Patch, Duffy & Bass LLP
Fox Rothschild LLP
Gilmartin, Poster & Shafto LLP
Harris Winick LLP
James P. Moriarty, PC
Lisa Solomon, Esq. Legal Research & Writing
Mintz Levin Cohn Ferris Glovsky & Popeo PC
Russell McVeagh
Smith Anderson LLP